



NORTH CENTRAL REGION

The Construction Specifications Institute

Illinois • Iowa • Kansas • Minnesota • Missouri • Nebraska • North Dakota • South Dakota • Wisconsin

North Central Region Conference 2009

July 30th – August 1st, 2009

SPONSORSHIP OPPORTUNITIES

The Kansas City Chapter has a great conference planned for our North Central Region colleagues and friends, which includes leadership and technical seminars, panel discussions, keynote speakers, a golf outing, a Nelson Atkins Museum of Art cocktail reception, networking opportunities and a chance to see the recent attractions Kansas City has added to the Heartland.

The annual event is for all chapters in the region, and is designed to improve leadership skills, enhance our chapter organizations. We are planning on 125+ attendees ranging from Professional to Industry members.

Sponsorship for CSI's named events will receive the following recognition:

- Verbal recognition during conference opening and closing remarks.
- Corporate signage at sponsored event.
- Opportunity for company speakers to participate in introduction of event.
- Opportunity to set up company information table where applicable.
- Prominent company name and logo display in all marketing and day-of-event materials including brochures, mailers, emails, etc.
- Prominent display of company name and logo on conference promotional website.
- Opportunity to provide promotional materials to be handed out to conference attendees.

Event Sponsorship Opportunities

Keynote Speaker (to be determined)

- 2 available named sponsorships at \$2,000 each.

Golf Tournament at The National Golf Club of Kansas City

- 2 available named sponsorships at \$2,000 each.
- Hole in one sponsor \$100.
- Closest to pin and longest drive sponsor \$100 each.

Cocktail Reception at Rozzelle Court in The Nelson-Atkins Museum of Art

- 2 available named sponsorships at \$2,000.

Awards Banquet held at the Intercontinental Hotel

- 2 available named sponsorships at \$2,000 each.



NORTH CENTRAL REGION

The Construction Specifications Institute

Illinois • Iowa • Kansas • Minnesota • Missouri • Nebraska • North Dakota • South Dakota • Wisconsin

Gift Certificates for the Kansas City Country Club Plaza

- We are looking to provide each NCR Conference participant with a \$20 gift certificate to The Plaza. This equates to approximately a \$2,000 sponsorship.
- 2 available named sponsorships at \$1,000 each.

Ground Transportation

- Provided to and from: The Intercontinental Hotel and The National Golf Club of Kansas City, The Intercontinental Hotel and The Nelson-Atkins Museum of Art, and any other planned activities for NCR Conference participants.
- 4 available sponsorships at \$500 each.

Subsidized Hotel Rates

- We are hoping to subsidize the nightly hotel room rate for each NCR Conference participant by \$20. This equates to approximately a \$2,000 sponsorship.
- 4 available sponsorships at \$500 each.

Welcome to Kansas City Gift Bag

- We will provide a Kansas City gift bag filled with conference information and gifts to each participant upon registration.
- 4 available sponsorships at \$250 each.

Sponsorship Levels

- \$2,000 and above – Platinum
- \$1,000 and below – Gold
- \$500 and below - Silver
- \$250 and below - Bronze

All sponsorships listed above can be purchased in whole by any one entity if that entity would like sole naming rights to a specific event. The Kansas City Chapter of CSI appreciates your consideration, and looks forward to hearing from you soon. Please contact either of the following gentlemen to pledge your sponsorship and support for the Kansas City 2009 North Central Region Conference.

Brandon Gainey

816-931-6655

brandon.gainey@gouldevans.com

Bob Dye

913-908-0944

robertldye@gmail.com

Sincerely,

KC CSI